

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Discover Today's American Muslim!

MUSLIM NEWS MAGAZINE TELEVISION NETWORK

A Division of BAIT-CAL Worldwide



ADVERTISING RATE SHEET

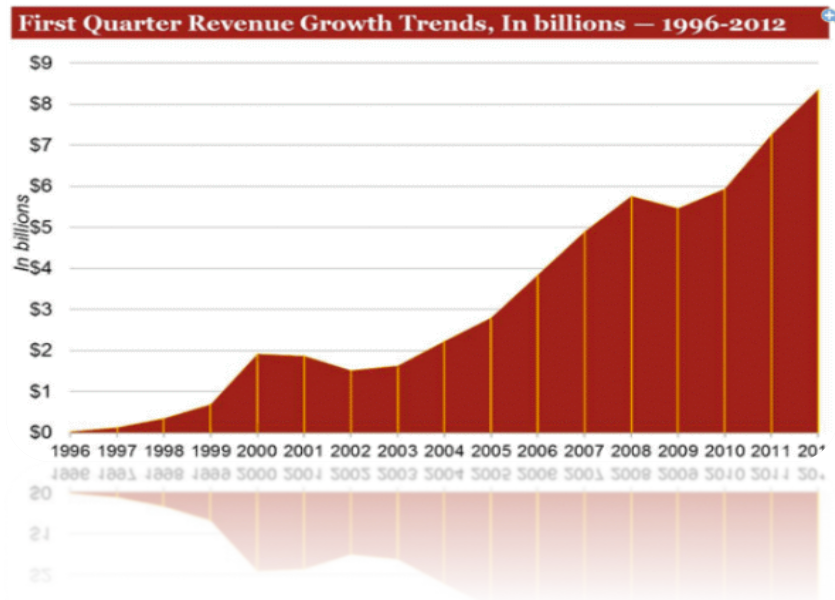


- ◆ Thanks for your interest in Muslim News Magazine TV, America's #1 Islamic media platform. MNM has been designed to elevate the Muslim American experience by engaging audiences with unparalleled Islamic media content.
- ◆ Let our exciting TV programming, growing viewership and innovative marketing opportunities give you and your business amazing advertising value at a minimal investment.



- ◆ The Huffington Post recently reported the Muslim-American spending power at \$170 Billion. As more viewers continue to get their news and entertainment from internet-based sources, MNM has risen to the forefront for Muslims in America. Our multi-media network offers an unique platform for advertisers to connect with America's fastest growing and purchasing population.

Internet Ad Revenues Reach Highest Numbers Ever





- ◆ Muslim News Magazine offers advertising packages for all of your business needs. Our multi-media platform provides our clients with maximum audience reach across the MNM Television and Social Network.
- ◆ Your ad will be viewed by the thousands of Muslim-Americans visiting MuslimNewsMagazine.TV and our popular social media platforms, which include Facebook, Twitter and YouTube.
- ◆ It's never been easier to reach the mainstream Muslim-American community. Let our advertising team design a plan optimized to expose your message to that targeted market.



Ad Package	Days	Cost	Website	Social Media	Television	TV Commercial Production
Print Basic	30	100	Yes	No	No	No
Print Plus	45	200	Yes	Yes	No	No
TV Basic	30	350	Yes	Yes	Yes	No
TV Plus	30	700	Yes	Yes	Yes	Yes
TV Premiere	60	1000	Yes	Yes	Yes	Yes
Sponsorship		Ask				

PRINT BASIC

- Basic banner ad on MNM Home Page
- Basic Social Network Integration (Facebook only)
- 30-day run

PRINT PLUS

- Premium Banner Ad on MNM Home Page
- Basic Banner Ads on all Content Pages
- Premium Social Network Integration (Facebook & Twitter)
- 45-day run



TV BASIC

- :30 Second Spot on MNM-TV Channel
- Basic Print banner ad on MNM Home Page
- Premium Social Network Integration (Facebook, YouTube, Twitter)
- 30-day run

TV PLUS

- :30 Second Spot airs on MNM-TV Channel
- :30 Second Spots air on selected On-Demand TV Programs
- Production of your Television Commercial
- Premium Banner Ad on MNM Home Page
- Premium Social Network Integration (Facebook, YouTube, Twitter)
- 30-day run

TV PREMIERE

- :30 Second Spot airs on MNM-TV Channel
- :30 Second Spots air on all On-Demand TV Programs
- Production of your Television Commercial
- Premium Print banner ad on MNM Home Page
- Banner Ads on all Content Pages
- Premium Social Network Integration (Facebook, YouTube, Twitter)
- 60-day run

NETWORK SPONSORSHIP

- Talk to an account executive



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Advertise on America's #1 Islamic Media Platform



MuslimNewsMagazine.TV

The central graphic features a world map in shades of blue. Overlaid on the map is a circular emblem with a globe and the letters 'MNM' in white. Above the map, the Arabic phrase 'بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ' is written in white. Below the map, the text 'MuslimNewsMagazine.TV' is written in a bold, white, sans-serif font.

Put the power of Muslim News Magazine TV to work for your company. Talk to our friendly staff about designing a package to suit your advertising needs and ask about special promotional offers available right now on MNM. For more information contact us:

Phone: (323) 754-0450 **Email:** sales@muslimnewsmagazine.tv